

### **PRODUCT BROCHURE**

## **Gurobi Optimizer**

The world's fastest, most powerful solver keeps getting better.

#### INTRODUCTION

## The Gurobi Difference

You have many choices when it comes to solvers. But if you're not using the best solver, you're leaving business value on the table.

Discover why the world's leading enterprises solve their complex, real-life business problems with Gurobi.

Customers switching to Gurobi can achieve a 518% ROI, with payback in under 6 months.



Read the Forrester Total Economic Impact™ Study

### **Top 10 Reasons to Choose Gurobi**

- World's Fastest Speed
- Power of the Team
- 3 Responsive, PhD-Level Support
- Flexible Licensing
- 5 Full Range of Problem Types
- 6 Ease of Use
- Advanced Functionalities
- Enterprise Integration
- Optimization in the Cloud
- Open-Source Tools

#### WORLD'S FASTEST SPEED

### Solve Your Most Complex Models, with Time to Spare

Gurobi finds feasible and globally optimal solutions faster than competing solvers—with a performance gap that grows as model size and difficulty increase.

With Gurobi, you can keep adding complexity to your model—including millions of variables and constraints—and still solve within actionable limits.

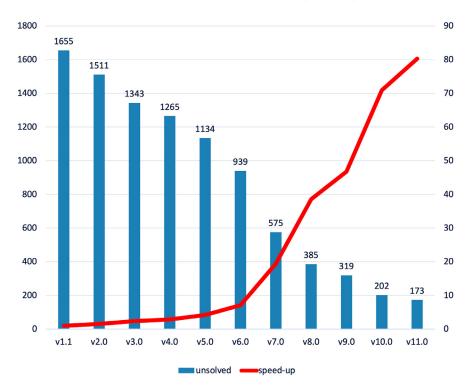
"With Gurobi, Toyota has been able to significantly improve the speed and quality of its decision-making."

Daisuke Furutsu

Project Manager, Corporate IT Division, Toyota Motor Corporation

## **80x Speedup on MILP Since Version 1.1**

#### **Comparison of Gurobi Versions (PAR-10)**



#### **POWER OF THE TEAM**

# We Push the Limits of What's Possible, So You Can, Too

At Gurobi, mathematical optimization is at the heart of everything we do. That's why we've built an **R&D team** that includes the brightest minds in optimization software.

They're smart, innovative, and—most of all—passionate about making our product the very best it can be.

"A key deciding factor for us was definitely the solver performance."

Matthias Wyss Head of ImpaQt Consulting, swissQuant



Dr. Edward Klotz



Dr. Edward Rothberg



Fernando Orozco



Dr. Jaromil Najman



Michael Winkler



Dr. Michel Jaczynski



Olivier Noiret



Dr. Pierre Bonami



Rinor Sadiku



Dr. Robert Luce



Dr. Roland Wunderling



Dr. Simon Bowly



Dr. Stefan Heinz



Thomas Braam



Dr. Tobias Achterberg



Wale Sipe



Xavier Nodet



Dr. Zonghao Gu

**RESPONSIVE, PHD-LEVEL SUPPORT** 

## Get Answers in Hours, Not Days

With the Gurobi Experts team by your side, you get more than basic installation and configuration support. Our PhD-level optimization specialists will work with you, one-on-one, to provide the comprehensive guidance you need, so you can be successful with mathematical optimization.

"Their solver has met our high expectations, and the support they provide has been fantastic."

Michael North
Senior Director, NFL



98%

Customer Satisfaction Score

71
Industry-Leading Net Promoter Score (NPS)

Global

Coverage

**Direct** 

Access to Our Experts



**FLEXIBLE LICENSING** 

## Your License Should Work for You

(Not the Other Way Around)

Our flexible approach to licensing means you can use Gurobi how and where you want, for any number of users—for both development and deployment. You can scale up to add new projects easily, without undue administrative burdens.

"Their pricing is clear, simple, and cheaper than our prior solution by over 50%, and their pricing model makes us more agile."

Chief Technical Lead \$10B - \$20B Global Transportation Enterprise



### **Serious Flexibility**

With the Gurobi Web License Service (WLS), you can deploy Gurobi almost anywhere—including physical machines, virtual machines, and container environments on Docker® and Kubernetes®, such as Amazon Web Services® (ECS and EKS) and Microsoft® Azure® (AKS).



#### **FULL RANGE OF PROBLEM TYPES**

## **Solve Your Most Complex Problems**

With Gurobi's advanced algorithms, you can solve models with linear, nonlinear, and quadratic (both convex and nonconvex) objectives and constraints, as well as general constraints, including piecewise-linear. And you can use any combination of continuous and integer variables.

"With Gurobi, we have more than doubled our development efficiency."

Mr. Hitoshi Azuma

Sub Leader, Power Technology Group, J-POWER Business Service Corporation

- Linear Programming (LP)

  Deterministic, concurrent algorithm, running primal simplex, dual simplex, and parallel barrier with crossover
- Mixed-Integer Linear Programming (MILP)

  Deterministic, parallel, featuring heuristics, solution improvement, cutting planes, and symmetry breaking
- Mixed-Integer Nonlinear Programming (MINLP)\*
  Spatial branch-and-cut with LP relaxation
- Quadratic Programming (QP)\*
  Simplex and parallel barrier algorithms, spatial branch-andcut for non-convex QPs
- Mixed-Integer Quadratic Programming (MIQP)\*
  Branch-and-cut with QP relaxations, using spatial branching for non-convex
- Quadratically Constrained Programming (QCP)\*

  Parallel barrier, branch-and-cut for non-convex QCPs
- Mixed-Integer Quadratically Constrained Programming (MIQCP)\*

Branch-and-cut with LP or QCP relaxation, using spatial branching for non-convex

\*Convex and nonconvex

#### **EASE OF USE**

## We Speak Your Language

Integrate Gurobi into your applications easily, using the languages you know best. Our lightweight, modern, intuitive programming interfaces minimize your learning curve while maximizing your productivity.

- · Object-oriented interfaces for C++, Java, .NET, and Python
- · Matrix-oriented interfaces for C, MATLAB, R, and Python
- Links to standard modeling languages: AMPL, GAMS, AIMMS, and MPL
- Links to Excel through Frontline Solvers

"[Gurobi's Python API] gives me the most control and flexibility to adjust the analyses to meet the client's interests or needs."

#### Alex Rothkopf

Supply Chain Management and Data Science Advisor, PATH

### **Gurobi + Python**



Our Python API includes higher-level modeling constructs that make it easier to build optimization models. Choose from Anaconda Python distributions with pre-built libraries to support application development, Spyder for graphical development, and Jupyter for notebook-style development.

- Python interactive interface for powerful prototyping and quick testing
- · Language extensions for easier model coding
- Pre-built Python libraries for full application development support
- Python Matrix API for matrix-oriented modeling using NumPy or SciPy matrices
- Pandas wrapper library for building optimization models from DataFrames and Series data
- Documented best practices to get you started quickly

ADVANCED FUNCTIONALITIES

## **Work Smarter, Not Harder**

We love optimization, and it shows. We're always looking for innovative ways to make our solver more powerful, so you can solve new problems—and harder problems—faster and easier than ever before. And we're just getting started.

"[Gurobi] is without a doubt the best vendor that we work with in terms of features."

Mine and Process Engineering Systems Lead \$10B - \$20B Global Mining Enterprise

### **Customer Favorites**

- Multiple Objectives
- Multiple Scenarios
- Solution Pool
- · General Constraints
- Infeasibility Analysis
- Partition Heuristic
- Python Matrix API
- · No-Relaxation Heuristic
- Branching Priorities for Variables
- Callbacks
- Distributed Optimization

Plus our growing suite of open-source tools, including Gurobi Logtools, Gurobi Pandas, Gurobi Machine Learning, and Gurobi OptiMods.

**ENTERPRISE INTEGRATION** 

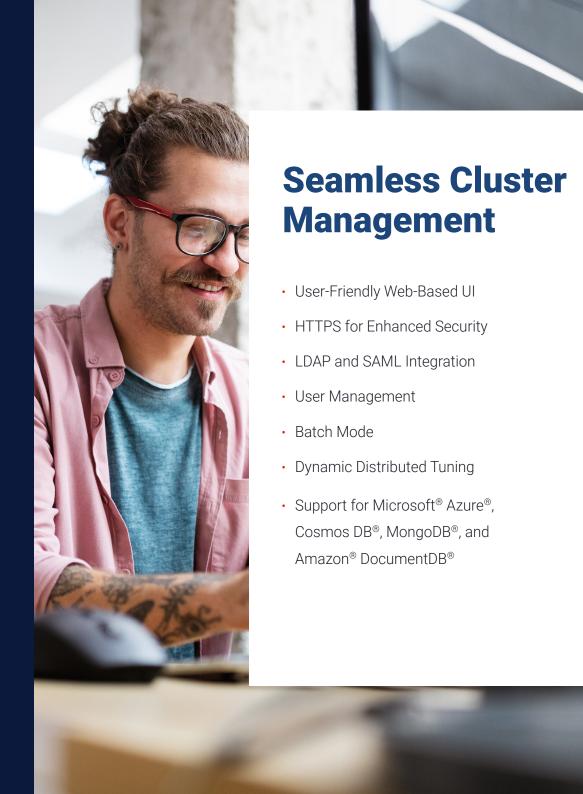
# **Build and Deploy High-Performance Optimization Applications**

With Gurobi Compute Server, you can easily create powerful optimization applications and deploy them at scale.

You'll make the most of your computing resources by offloading your optimization computations onto dedicated, clustered servers, complete with advanced queuing, load balancing, failover, and more.

"We went from building optimization models in Excel to using [Gurobi Compute Server]. The published application is now an intuitive, slick, and focused [tool] with best-in-class solver performance."

**James Watson**Optimization Specialist, Tata Steel



#### **OPTIMIZATION IN THE CLOUD**

## **Get Up and Running** with **Gurobi**, **Fast**

With Gurobi Instant Cloud, we handle all of the behindthe-scenes details. Just install Gurobi on a local machine, download a cloud license, and each Gurobi run is automatically started in Gurobi Instant Cloud. Voilà!

"We chose Gurobi because they have a superior solver, but also because they're scaling."

#### Franz Hero

Senior Vice President and Head of Developmental Digital Supply Chain, SAP

### **Gurobi Instant Cloud**

- Maximum Optimization Power
  Choose the number and type of machines you want, create machine pools, and scale up or down with ease.
- Flexible Subscription Plans
  Upgrade any time, with no restrictions on model size, users, or client machines.
- Anytime Availability
  Spin up Gurobi on dedicated cloud servers in minutes, preconfigured with the latest version of Gurobi.
- Support for Azure and EC2
  Run Gurobi on fast, powerful cloud machines on Microsoft®
  Azure® and Amazon Web Services® EC2.
- Intuitive Web Interface
  Use the Cloud Manager to view active machines and jobs, as well as detailed job information and history.
- Room to Grow
  With a simple REST API, your application can control its cloud servers.
- Streamlined Billing

  Receive one bill for both license and machine costs, with no need to pay Amazon or Microsoft separately.

#### **OPEN-SOURCE TOOLS**

## **Democratizing Optimization**

We believe optimization has the power to make the world a better place. So we've created some innovative, open-source tools that help get optimization into more people's hands—especially those without prior knowledge of optimization and mathematical modeling.

"When people and businesses make optimal decisions, they can do more with less—and, over time, that can make our world a better place. That's what we're aiming for as an organization."

Duke Perrucci CEO, Gurobi

### **Gurobi Machine Learning**

Turning Predictions into Optimal Decisions

With Gurobi Machine Learning, you can embed your trained regression model inside a gurobipy model—so you can make optimal decisions based on your predicted future.



### **Gurobi OptiMods**

Simple APIs for Common Optimization Tasks

OptiMods, an open-source Python repository of optimization use cases, enables people to solve real-life optimization problems—with no modeling knowledge required.



#### GUROBI ALLIANCE PARTNERS

### Trusted Experts, At Your Service

When you're facing a complex mathematical optimization project, turn to our Gurobi Alliance Partners. They'll be by your side, helping you succeed, no matter where you are on your optimization journey.

- Our partners get to know your business goals—and then create a solution that helps you meet those goals.
- Start optimizing faster and more effectively, by letting the experts guide your way.
- Solve your most complex business challenges—and realize the value of optimization, faster.



## Work With a Partner

- Current State Assessments
- Optimization Feasibility Studies
- Optimization Project Assessments
- Quick Start Optimization Projects
- Full Optimization
   Implementation Projects
- On-Site Training

Sign up for a complimentary working session.



**ACADEMIC PROGRAM** 

## **Gurobi: Always Free for Academics**

(And Recent Graduates, Too!)

Whether for use in class or research, academics can use Gurobi Optimizer at no cost. Get all the same Gurobi features and performance, with no limits on model size.

Plus, through our Take Gurobi With You (TGWY) program, recent graduates can continue to get free, unrestricted access to Gurobi. This means they can bring the speed, scope, and problem-solving power of optimization with them into the workplace, using a tool they already know.

Learn more about the Gurobi Academic Program



### Over 500,000

Gurobi Academic Licenses Granted Since 2018



## **Experience the Power of Gurobi for Yourself**

### Try Gurobi free for 30 days, including:

- Free benchmarking services
- Free model tuning services
- Free access to our world-class technical guidance and support
- Two free hours of one-on-one consulting services



gurobi.com/free-trial